
Module 19, Lesson 2 Quiz:

Partnerships and Influencer Opportunities

1. 3 tips for a successful social media presence are all but:
 - a. Be consistent
 - b. Post only when you have time**
 - c. Establish your social media personality
 - d. Utilize your creative toolbox

2. The best types of partnerships are:
 - a. Paid
 - b. Unpaid
 - c. Both have their own advantages**

3. The benefits of partnership include all but:
 - a. Social Proof
 - b. Audience Growth
 - c. Losing the ability to work with competing brands**
 - d. Revenue