
Module 17, Lesson 2 Handout:

Resources for Content Scheduling

Scheduling content piece by piece can be unnecessarily time consuming and just plain tedious. There are plenty of free and low cost tools out there made to make your life easier when it comes to scheduling content. Some offer more features than others, and each tool has its pros and cons. Which tool works best for you will depend on your preferences, budget, and volume of content.

When searching for the right tool, it's important to find one that works with the channels you plan to distribute content to. It's also a good idea to find a tool with some reporting features. Lastly, if you are going to have multiple people creating content and distributing it, it's great to use a tool that allows for previewing/proofing content before it goes out.

The Ultimate List of Content Scheduling Tools

These are some of the best content scheduling tools out there:

- [Later](#)
- [Social Bakers](#)
- [Hootsuite](#)
- [Buffer](#)
- [CoSchedule](#)
- [TweetDeck](#)
- [Sendible](#)
- [AgoraPulse](#)
- [SocialBee](#)
- [SocialOomph](#)
- [Soci](#)
- [Sprout Social](#)
- [Post Planner](#)
- [Social Pilot](#)
- [MavSocial](#)

I need a content scheduling tool that includes the following features:

I need a content scheduling tool that connects with the following channels:

I don't need the following features/channels:

Many of the tools included above offer free trials or freemium options, so try out as many as you like, and find the one that works best for you!